

To Learn More About CPCs in the US, Visit Us at:



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Crisis pregnancy centers (CPCs) are religious non-profit organizations that aim to divert people from having abortions. CPCs also oppose contraception and comprehensive sex education. Although the centers offer some limited health services, they are not medical clinics, frequently provide inaccurate health information, and do not adhere to medical or ethical practice standards. Public health and medical organizations warn that CPCs pose risk to individual, family, and public health. ^[1]

CPC Map is a geolocated directory of all of the crisis pregnancy centers operating in the United States. CPC Map was developed and is maintained by researchers at the University of Georgia. CPC Map's goals are to: (1) help individuals seeking health services know which centers are CPCs, (2) raise awareness about CPCs, and (3) facilitate evidence-based research related to CPCs. A center was categorized as a CPC if it: (a) provided services in a physical location, (b) offered at least free pregnancy tests, (c) was not primarily a maternity home or adoption agency.

DATA & POLICIES ON CPCs IN WI

CPC Map Data Show . . .

Wisconsin ranks 19th in the US for the most CPCs.

Number of CPCs	53
Offer Limited Ultrasounds	74%
Advertise STI Testing	45%
Advertise STI Treatment	19%
Advertise HIV Testing	8%
Counties with at Least 1 CPC	50%
Ratio of CPCs to "Brick-and-Mortar" Abortion Facilities, as of December 2023	26.5

Wisconsin's CPC Policies (as of Dec 2023)

Policies & Positions in Support of CPCs	
CPC Grant Program	✓
"Choose Life" License Plate Sales Support CPCs	✓
Tax Breaks for CPC Donations	✗
Protecting Residents From CPC Harms	
Legislation to Regulate CPCs	✗
Issued a CPC Consumer Alert	✗
Attorney General Signed Open Letter Warning Against CPC Services	✗

REPRODUCTIVE HEALTH IN WI

Enacted Abortion Policy, as of October 2024 ^[2]	Banned After 21 weeks, 6 days
Percent of Counties in Maternity Care Deserts ^[3]	20.83%
Number of Women Living in Contraceptive Deserts ^[4]	321,830
Percent of Women of Reproductive Age (15-49 yrs) Who Are Uninsured ^[5]	5.9%

53
CPCs



[1] Swartzendruber, A., English, A., Greenberg, K. B., Murray, P. J., Freeman, M., Upadhy, K., ... & Santelli, J. (2019). Crisis Pregnancy Centers in the US: Lack of Adherence to Medical and Ethical Practice Standards A Joint Position Statement of the Society for Adolescent Health and Medicine and the North American Society for Pediatric and Adolescent Gynecology Society for Adolescent Health and Medicine and the North American Society for Pediatric and Adolescent Gynecology. *Journal of Adolescent Health*, 65(6), 821-824.

[2] Abortion Finder. Abortion in Wisconsin. <https://www.abortionfinder.org/abortion-guides-by-state/abortion-in-wisconsin>. Accessed November 2024.

[3] March of Dimes Maternity Dashboard. <https://www2.deloitte.com/us/en/pages/life-sciences-and-health-care/articles/march-of-dimes-maternity-care-deserts-dashboard.html>. Accessed November 2024.

[4] Power to Decide. Contraceptive Access in Wisconsin. <https://powertodecide.org/what-we-do/information/resource-library/contraceptive-access-wisconsin>. Accessed November 2024.

[5] Kaiser Family Foundation. Health Insurance Coverage of Women Ages 15-49, 2023. <https://www.kff.org/other/state-indicator/health-insurance-coverage-of-women-ages-15-49/>. Accessed November 2024.